

EUT⁺

EUROPEAN UNIVERSITY OF TECHNOLOGY

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D8.5A-B Annual Dissemination Plan

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WP 8

Description: Publication of the yearly strategic and implementation plan for dissemination activities

Comments: The versions in the other languages of the alliance are available upon request.

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<https://www.univ-tech.eu/phase-1-results>

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Livrable 109

8.5A-B PLAN DE DISSEMINATION ANNUELLE

Réf :

DEL. REL. NO : D 8.10
WP 8

DESCRIPTION : PUBLICATION DE LA STRATEGIE ANNUELLE ET DU PLAN
D'IMPLEMENTATION DES ACTIVITES DE DISSEMINATION

COMMENTAIRES:

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Introduction

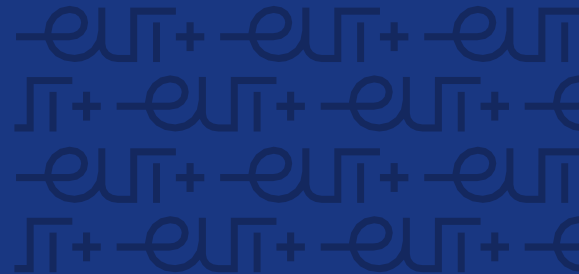
In the bid of the European University of Technology (EUT+) we have promised to ensure visibility and recognition thanks to the successful dissemination of results achieved by EUT+. For these reasons an annual Dissemination plan was developed during the first half year of the initiative. The plan involves all members in a proactive dissemination action, to maximize the international visibility of EUT+, which should be achieved by participating in relevant conferences and events, publishing project results, scientific publications, other activities and events. It was planned that the Dissemination plan would be adopted and included in the workflow by each task leader of the EUT+ and the results of the institutional experimentation, its profile and model as well as the content developed will be efficiently disseminated to all external stakeholders, including other EU alliances, already starting from the first year of the initiative.

Taking into account

- + the ambition of the EUT+ initiative
- + the fact that the task 8.5 is generating completely new cooperation mechanism
- + the understanding of the dissemination in general to implement a dissemination plan that enables extensive knowledge transfer by sharing the best practice of the institutional experiment of EUT+ in order to become the example for other alliances of European Universities,

the D8.5a Annual Dissemination plan (2021) was intended to be an experimental framework for the first year. It was intended to ensure an effective dissemination of all relevant activities and results allowing it to undergo improvements and updates throughout the year and be a starting point for the dissemination plan of the following year.

As per consistency with various documents of the initiative as well the overall progress of EUT+, this document aims at giving an overview of the dissemination results achieved during the second part of 2021. Indeed, the first deliverable of the task - D8.5a Annual dissemination plan for the first year was produced only in April and is still being tested. The plan for the next year will be introduced in January. In addition, this document will also give a brief overview of the content and the main sections to be included in main deliverable for the year 2022.



1. Summary of results from the 1st year

The annual dissemination plan for the actions and results envisaged under the European initiative, belongs to WP8 and was designed as a supporting guide, an open and "live" working tool that aids all project partners. However, the reality is that throughout the year and until this moment, different obstacles such as global pandemic, remote working, different academic and administrative approaches as well as cooperation issues etc., have led to variable delays in the different tasks and/or actions within the initiative.

Both the first year of the initiative and the calendar year 2021 in the context of the global *force majeure* situation have proven to be very complicated in the terms of project management and, thus, also the dissemination results are not completely compliant with the initial expectation of the Dissemination plan. EUT+ adapted to the situation.

2021	Peer reviewed research outputs	Policy documents/ White papers	Technology transfer Trainings/ Seminars/ Webinars/ Workshops	Networking Presentations	Conferences papers	Events with the key stakeholders	Performances/ Exhibitions/ Demonstrations	Digital objects and Data sets	New technology or programme documentations	Additional dissemination activities
TARGET* (planned)	8	8	8	8	8	8	8	8	8	8
Realized	2	0	24	7	4	7	0	0	0	9
WP1	0	0	0	0	0	2	0	0	0	0
WP2	0	0	13	0	2	2	0	0	0	1
WP3	0	0	1	4	0	1	0	0	0	0
WP4	0	0	9	3	0	1	0	0	0	0
WP5	0	0	0	0	0	1	0	0	0	4
WP6	0	0	1	0	1	0	0	0	0	0
WP7	2	0	0	0	0	0	0	0	0	3
WP8	0	0	0	0	1	0	0	0	0	1

*at least 8 for each dissemination activity type, for the first year of the initiative

EUT+ dissemination results April 2021 - December 2021

The results for 2021 show that there are already some characteristics that can be observed in the dissemination activities carried out during the last half of year. For example, most of the EUT+ dissemination consists of Technology transfer training/seminars/workshops and events with the key stakeholders. We have less dissemination within the categories of papers, new technology documents and demonstrations. This can be explained by the fact that, overall, the first year of the initiative has been more like an experimental research on our current resources, state of art, the joint potential and establishment of the common ground. Most of the events were discussing the existing knowledge, constraints and the future possibilities. The insights gained from actual action are very promising.

EUTINN workshop

For example, the first **EUT+ Workshop on Nanomaterials and Nanotechnologies** was held online on the 28th and 29th of April 2021.

This workshop was an online workshop with different sessions over two days with presentations lasting between 12 and 20 minutes. The main purpose of the Workshop was to gather researchers from the 8 partners of the EUT+ who work in nanomaterials and nanotechnologies in the wider sense, in order to better understand what are the expertise and know-how among the EUT+ partners in these lines of research. During the workshop, there was also a roundtable discussing a possible future of the EUT+ Institute of Nanomaterials & nanotechnologies-EUTINN (recording and the Book of abstracts can be found here: <https://www.univ-tech.eu/first-eut-workshop-on-nanomaterials-and-nanotechnologies>). The network that was successfully created during this workshop efficiently gave rise to EUTINN, as a common European Research Institute (MoA signed in November 2021, see Memorandum Of Agreement for the Creation of European Research Institutes, the Related EUT+ Graduate Research School and Supporting Research Office).

EUT+ Sustainability Lab workshop

A similar Workshop was organised within the **EUT+ Sustainability Lab** amongst the 8 partners of the European University of Technology (EUT+) open for researchers of the partner universities. It took place online on 14th - 15th of June, 2021. From each university one representative was involved in the organising committee. This online workshop aimed at developing collaborations in the field of sustainability sciences in the broad sense amongst the partners of the EUT+.

The first day focused on introducing active research in the field. Each presentation consisted of a one-pager. The second day focused on identifying common interests and collaboration possibilities. The workshop covered such topics as Sustainable Development Goals, Environmental engineering, Energies, Climate engineering, Urban planning, Architecture, Bio economy, Digital humanities and many more and was organised in different tracks with room for discussion.

The aim was to clarify the various effects and interactions on the one hand, but also the influences of involved and interested actors. This includes the complex interplay of environment and society as a whole. The mission of EUT+ “Think human first” expresses this intention. For bringing together expertise from all partner universities and enable joint working in this field, the idea of a EUT+ Sustainability Lab was arisen.

Its aim is to offer a space for discussion and research in EUT+ in bringing together all colleagues interested in topics of sustainable development. In total there were 134 online participants in the sustainability workshop and more than 80 papers were presented each presentation being around 10 min. Like EUTINN, the signed MoA includes the creation of the Sustainability Lab as a European Research Institute, that is going to be continuously experimented, also as a test bed for EUT EXTRAS (EUT+ complementary project on Research steering transformation).

Think Tank workshops

As planned in the EUT+ project proposal, the Think Tank, that is closely connected with the European Culture and Technology Lab (ECT Lab+) under WP4, Task 4.3, has been established. The aim of the Think Tank is to act as a tool for informing politicians on all political levels and stakeholders about technological developments and how to intentionally shape it in a favorable way - respecting the SDGs and the socio-technical issues surrounding technological development for society and humans (see D8.3a).

During the first year of EUT+ operation five seminars were organized within the framework of the ECT Lab+ and the EUT+ Think Tank. The aim of the seminars series was to take a critical look at the EUT+ slogan to “think human first” and discuss different topics connected to it. The seminars were hosted online using Zoom and Webex platforms. Overall, five seminars on different topics around the notion of thinking human first were organized in 2021, attracting listeners from within the EUT+ consortium as well as beyond. It is planned to expand and continue the same approach also next year.

The Think Tank is also closely connected to the European Laboratory for Pedagogical Action - Research And Student-Centred Learning or ELaRA, which is organizing an online symposium at the end of Year 1 of the EUT+ initiative. The theme of this two-day event is “Post-pandemic pedagogies, looking to the past and preparing the future in light of the COVID-19 crisis”, where teachers and students from the Alliance can share their experiences on subjects related to online teaching, learning, and assessments. With this conference, ELaRA aims to create a space for sharing experiences and ideas for the improvement of pedagogical practices on a European scale.

The future activities of the EUT+ Think Tank will be also closely connected to the Horizon 2020 SwafS 33 project EUT EXTRAS - Experimentation to Transform Research Activities and Steering, which was kicked off in October 2021 as the WP2 of the SwafS project will focus on setting up the EUT+ Think Tank back office and building an outreach strategy to promote and communicate around European research results, in particular results obtained at EUT+.

Public debates

During the first physical meeting week in Limassol, Cyprus during the week of 21st - 25th September, 2021, **two public debates**, where among other speakers also the Director-General of the European Commission for Education, Youth, Sports and Culture and the Speaker of the House of Representatives of Cyprus were organised.

The invited speakers shared their thoughts and contributed in their own way to the vision of EUT+. The public debate "EUT+: A beacon of equal opportunities for all" on September 21, was attended by the Speaker of the House of Representatives of Cyprus, the Commissioner for Administration and Protection of Human Rights of Cyprus, the Advisor to the Minister of Foreign Affairs on Gender issues of Cyprus and other representatives from Cyprus University of Technology.

The second discussion, entitled "EUT+: Boosting European Research, Innovation and Entrepreneurship" (part of the EUTInno Project Kick-off) on September 23, was attended by Deputy Minister for Research, Innovation and Digital Policy of Cyprus, the Chief scientist for Research and Innovation of Cyprus University of Technology as well as several CEO's from the local companies.

In addition, the Governing Board members discussed mainlines and perspectives of EUT+ and the future of European education with the Director-General of the European Commission for Education, Youth, Sports and Culture.

From 10th - 12th of November 2021, **The 1st International Conference on Equality in Higher Education** took place in Cartagena, Spain. This conference brought together representatives of European universities to promote equality, diversity and inclusion in Higher Education. Special attention was paid to gender equality. During two days of keynote speeches and workshops, the conference:

- + Built a discussion on international and national proposals that promote gender equality in Higher Education and highlight successful equality strategies in the universities of our partners and guests.
- + Promoted awareness of the European Parliament's equality policies and the EU's gender equality strategy.
- + Learned from the approach and vision of national and international gender equality associations.
- + Explored the different cultural perspectives, needs and equality criteria established in the 8 member countries of the EUt+ consortium.

The workshops were moderated by the different partner universities and the conference itself was attended by 80 participants in person between both days and around 52 subscriptions online.

Additionally, there have been several activities carried out locally by each partner university to raise the awareness of the activities and achievements of EUt+ either in local university communities or national-wide stakeholders, that have proved to be as impactful as the external dissemination outwards.

Taking into account all the previously dissemination activities described above, it is clear that there are several main dimensions of the dissemination of EUt+ initiative. Insights gained from our successful experience have allowed to identify the ones that will be kept also for the next year of the initiative.

Identification of dissemination actions to be pursued

In the first hand, we will continue to focus on the scientific dimension of EUt+ and transferring the knowledge, coming out of the different so called “labs” to wider audience through publication, participation in conferences, events directly linked with the tasks or activities as well as the links through the EUt+ Think Tank. All this in line with the spirit of “science with and for society” of EUT EXTRAS (SwafS 33 call), which is transversal to EUt+.

The second dimension is individual task level dissemination of the results, new knowledge and approach obtained through what we call Technology transfer Trainings/Seminars/Webinars/Workshops on the specific subtopics of EUT+, that throughout the first year have proven to be the most efficient approach while we are still working in the comparison and aligning phase.

Dissemination for networking with stakeholders

Similarly, we also hold very high all the kinds of networking possibilities with different stakeholders, including other European Universities' alliances and higher education area in general. In this sense, the local or the internal dissemination also plays an important role, when it comes to dissemination our model in their local communities and other universities in the particular countries. However, in order to tolerate the national specificities, we will not describe these activities in more details in dissemination plan and leave the responsibility of choosing the target audience and approach to fit the needs of our local representatives themselves.

Likewise, also the responsibility for planning and carrying out the most appropriate dissemination activity is still in force as agreed initially in the D8.5A Annual Dissemination plan (2021) and Dissemination working group will only offer administrative support and collect the data accordingly to its competence, whereas the activity itself still remains the responsibility of the ones responsible of the task, work package, research institute, etc., therefore most of the elements of the dissemination strategy remain the same consequently also the next year.

Nevertheless, all the other elements of the EUT+ dissemination will be described in more details in D8.5b Annual Dissemination plan (2022) in a structure as proposed in the next section.

2. Proposed Table of content for the D8.5b – Annual dissemination plan (2022)

In the following paragraph the layout of the structure of D8.5B - Annual Dissemination plan 2022 is being presented:

1. Introduction

1.1. Glossary

1.2. Partner list and abbreviations

2. *Summary and analysis of the first-year results* - more detailed analysis of the results are planned to be included in this section.

3. *Dissemination plan for the year 2022* - this section will outline and remind about the overall dissemination strategy and the expectation from all the task and WP managers as the responsible people for transferring the achieved results.

3.1. *Dissemination activities for the results produced* - will include and specify the different dissemination activities planned in advance for the upcoming year (previously proposed dissemination activities, that are included in the dissemination monitoring tool, e.g. Peer reviewed research outputs, Policy documents/White papers, Technology transfer trainings/seminars/webinars/workshops, Networking presentation, etc.)

3.2. *Dissemination activities for the Think Tank (TBD)*

3.3. *Dissemination activities for the Open Science policy and Academic Press (TBD)*

3.4. *Cooperation with the Editorial Task Force* - (updated) considering the changes of coordination of the public information, this section will explain, how the relevant information about the successful dissemination activities will be delivered to the Editorial Task Force working group, which then will transform this information into concrete communication elements.

4. *Monitoring of Dissemination* - will describe the updated monitoring process of dissemination and planning ahead.